

Association of Rural and Small Libraries—Web Site Policy

Approved by the ARSL Board on November 22, 2013

ARSL maintains a web site for the benefit of the association and its members. The creation, use, maintenance, and updating of this site is governed by the following policies and guidelines:

1. Ownership and control. The web site, including its structure and content, is owned by ARSL and controlled by the board of directors. Under the guidance of the board as a whole, the president of ARSL and the executive committee of the board of directors are responsible for day to day management of the web site, in conjunction with any committee or individual designated by the board to create, maintain, or update web site content.

a. At its discretion, the board may use the ARSL web site for any purpose that serves the interest of the association.

b. Material posted on the website must be approved in advance. The content of posts must be restricted to material and issues relevant to ARSL or its interests, as directed by the board.

c. Material posted on the website must not include personal opinions (except as approved by the board), personal advocacy, intemperate or unprofessional language, slander or libel, or any information or opinion that does not reflect the position or interests of ARSL or that has not been approved by the board.

2. Copyright. ARSL is presumed to hold the copyright of all material posted on the web site, subject to the exceptions and conditions listed below:

a. Material posted on behalf of the organization, including policy statements and other board materials, conference materials, ARSL logos and design items, and any other material created at the direction of the association, including works for hire whether or not compensated, shall be copyrighted by ARSL.

b. The board of directors may, at its discretion, grant to other organizations or individuals the right to use ARSL copyrighted material.

c. ARSL does not claim copyright in creative material, including photographs, drawings, stories, reports, or other expressions or comments created by members or others and submitted for use on the website, except when the copyright is explicitly granted to ARSL.

d. Any person submitting material for the website in which the copyright is held by an entity other than ARSL is responsible for obtaining or granting such rights as will allow the use of the material by ARSL on the web site.