





Resource	Users/Audience	Pros	Cons	Apps and Devices	Accounts and Sharing
	<p>All ages; three book formats: Picture/children's book, Longform, Poetry; best for those who like to be inspired by the artwork first</p>	<p>Impressive artwork; beautiful basics; free; collaboration possible; online sharing is free</p>	<p>Cannot upload images; multiple image searches not allowed; for those with a story in mind, using Storybird can be a damper</p>	<p>Browser for desk/laptop; app for iPhone, iPad and Android. Lark app on iTunes = Storybird poetry</p>	<p>Free accounts and free online sharing; teachers can create class accounts; books can be purchased (PDF, softcover, and hardcover)</p>
	<p>Geared for younger kids; targeted for teacher use</p>	<p>Teacher resources and lessons; can upload your own images; can draw your own images (great for touchscreens); freedom with font style, size, and color</p>	<p>Artwork is very "cartoony" and limited</p>	<p>Browser for desk/laptop; no apps or mobile platform</p>	<p>Free accounts; teachers can create class accounts; able to download printable book for \$5.00</p>
	<p>All ages</p>	<p>Voice over available; can draw and upload your own images</p>	<p>No artwork/images provided; more suitable for touchscreens</p>	<p>Browser for desk/laptop; app for iPhone and iPad; no Android app</p>	<p>Variety of accounts from free to premium (\$\$); only digital publishing options</p>
	<p>All ages; best for those with some story-building experience</p>	<p>Lots of props and images; can customize characters, settings, text, etc. (LOTS of customizing options); can upload your own photos</p>	<p>So many options it can become overwhelming for a beginner; provided images/props are elementary ("cartoony")</p>	<p>Browser for desk/laptop; no apps</p>	<p>Free account; free online sharing; books can be purchased (PDF, softcover, hardcover)</p>



Older kids/tweens/teens; comic and graphic novel fans

User-friendly and very easy; great graphics; can print out your pages as you create them

Limited to the graphics provided

Browser for desk/laptop; no app

Free account; can print your own creations; no other publishing options



Older teens and adults; for those who don't want to use graphics

Can upload longer chapters; great for the indie writer; terrific communities/online writing groups; writing contests for inspiration; social media-style platform

Social media-style platform

Browser for desk/laptop; app for iPhone and iPad, Android, and Windows

Free account; free online publishing; no other publishing options



All ages; for serious writers who want to self-publish and possibly market; can create e-books to paperbacks, hardcovers, and photo books

Can sell your own books independently; produces high-quality results; can upload large manuscripts/files; great resources and tutorials for the process

Complex to navigate; not for beginners; have to download/use their templates during creation process

Browser for desk/laptop; no app

Free account; capability to sell your product via lulu.com