Community Connections: The Business Community
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Traditional Connections
- Reference questions
- Business collection
- Computer access and training
- Meeting room use
- Policy often works against public/private partnerships
- Library asks for donations

Break with Tradition!
- Work with businesses that have similar goals as the library – at least to start with
- Create recognition for businesses who donate
- Offer assistance to businesses – like ways to increase their foot traffic
- Don’t forget to thank them!

Local hospital

Author Events

All Seward Reads Together
- An all community reading program
- Partner with local paper for publicity
- Partner with local bookstore for publicity and access
- Author visits are nice but coordinating activities work also
Value Line

String Beans concert sponsored by Runza

Holiday Basket Raffle

One Book, One Grade
- All 4th graders in town read the same book
- Library sponsors coordinating activities (a local vet was involved here)
- Readers are invited to watch the movie (reduced admission by partnering with theater)

Health Fair
The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle & Pedestrian Coalition and the Kellogg Hubbard Library.

Holiday StoryWalk®

Read Everywhere!
Books & magazines with sticker placed in waiting areas around town