A LITTLE BIT OF INFO...

Oneonta, Alabama: Small city, about 7,200

Blount County: Rural, agricultural - about 57,000

Library ≈ 8,000 sq. ft.
w/ ≈ 44,000 items
5 full-time/2 part-time employees

Everyday Community 3E
OUR PREMIER EVENTS
Public Safety Fair

Haunted Library

WHERE DID I GET THESE (HAIR-BRAINED) IDEAS, ANYWAY?

UNEXPECTED TIMES & UNEXPECTED PLACES
BE OPEN TO ANYTHING THAT POPS INTO YOUR HEAD!
YOU CAN'T DO IT ALONE!!

Brandon Norton
Oneonta Assistant Fire Chief
& Public Safety Director

Andy Alexander
Oneonta Building Inspector
& Member Effiworks

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How we do it
PUBLIC SAFETY FAIR:
DON'T BE LUCKY - BE SAFE!

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MONEY & SUPPORT

- Grants and Donations:  Wal-Mart, Community Sponsors,
  "Friends"
- Local Fire, Police & District Attorney
- Radio Station
- Area Television Meteorologist
- Ambulance & Rescue
- Emergency Management Agency
- Local VOAD Group; Volunteer Organizations Active in Disasters
- Red Cross, Local Hospitals, United Way...

Use ALL your community resources
One last piece of advice:
Start small and successful... then GROW your event

How we do it
HAUNTED LIBRARY:
TERROR IN THE STACKS!
AGAIN, AS ALWAYS... MONEY & SUPPORT
You will need an initial investment the first year for building supplies you can use again next year, but you will have to have an annual budget for expendable items like spider webs, decor items, candy (if you will give it out), prizes for any contests, etc. So plan accordingly!

PLANNING
Start off with a floor plan
Develop your concept—how scary will you be?
Alternative activities?
- Kiddie games?
- Trunk or treat?
- Costume contest?
- Pumpkin painting or carving?
Find your volunteers

ANDY'S DESIGN & CONCEPT TIPS:
1. Look at your available area and determine how you want to use it.
2. Begin designing your theme: Kid-friendly or the real deal
3. Design your scenes
4. Research your props and special effects:
   - Visual (bg, strobes, back lights, other lighting)
   - Sound - spooky music and sounds
   - Tactile - example: paint sticks and fishing line

5. Prep your site – False walls, prop & special effects set up

6. After site is prepped design costumes and make-up*
   *You can have great costumes and make-up, but it won’t work if you don’t have the atmosphere and ambiance!!

7. BIGGEST KEY: Faithful, committed volunteers especially for set-up and tear-down!!

8. Don’t forget lots of C.P.S. for the kids (Cheap Plastic Stuff)
   Calendar Trading will be your best friend
HELPFUL WEBSITES:

- http://www.hauntforum.com/

Of course, another great source is *Funtastic*! Look especially on their “indie haunt ideas” pages.

MUST-HAVES AND TAKE-AWAYS

Release forms!!!!

*Terror in the Trees*

**Lock and Remember Water**

- Release forms
- Rules
- Damage assessment form
- Cleanup
- Insurance and liability
- Safety

Vet your volunteers! So this isn’t you!

QUESTIONS?