Shhhhh!

Stealth Programming for Kids

Marge Loch-Wouters
Who has...

- Plenty of time on your hands at work?
- Plenty of budget money?
- Plenty of staff?
What’s Active Programming?

- Most traditional programming format
- Hosted/presented by staff or volunteers
- Located on-site or off-site
- Occurs at a specific time and place
- Encourages increased check-out
What’s Stealth Programming?

- Programs that take some initial program planning and set-up but, once in place, are able to be administered easily with little ongoing time devoted to them.

- Encourage families and youth to return often to the library without a program

- Families & youth provide the “power” and activity on their own time

- Encourages increased check-out
Does Your Library Do Stealth Programming?
YES!!!

Summer Reading Programs!!
### Summer Reading Game

We're building a robot at the library! Complete all 8 parts of the program's code to win a prize! Complete 50% or more to build a robot.

<table>
<thead>
<tr>
<th>READ 20+ minutes</th>
<th>WRITE/DRaw 20+ minutes</th>
<th>FIND IT OUT 20+ minutes</th>
<th>PLAY/DO BUILD SOMETHING! 20+ minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Try: Look up a robot book in the library. Go over the robot.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Try: Write a story. How would you build a robot?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Try: Build a robot book.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CHECK OUT books at the library! 20+ minutes</th>
<th>READ 20+ minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Try: Check out a book.</td>
<td></td>
</tr>
<tr>
<td>Try: Build a robot.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ASK 20+ minutes</th>
<th>READ 20+ minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Try: Ask a librarian for help.</td>
<td></td>
</tr>
<tr>
<td>Try: Read a book.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PLAY A GAME at the library! 20+ minutes</th>
<th>PLAY A GAME at the library! 20+ minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Try: Play a game!</td>
<td></td>
</tr>
<tr>
<td>Try: Ask the librarian for help.</td>
<td></td>
</tr>
</tbody>
</table>

*Always ask the librarian for help. Always ask the librarian for help.*

*We have a new one for you! We have a new one for you! We have a new one for you! We have a new one for you! We have a new one for you! We have a new one for you! We have a new one for you! We have a new one for you!*
Tell Me More....
1000 Books Before Kindergarten
Level 1-100
Please fill in a flower seed for every book read!

My 10 favorite books are...

Fun Activities to do at home!

Practice singing the ABC song.

Read your favorite childhood book to your little one.

At the grocery store, point out different fruits and vegetables to your little one.

Let your child tear and bunch up paper. It helps develop their hand muscles.

Congratulations!! You have just read 100 books!

Bring this sheet back to the library to pick up your sticker, your next sheet and...

Keep Reading!

LA CROSSE PUBLIC LIBRARY
Time Out!!!
What Happens When You Add Stealth Programming?

When we began:

- Decreased traditional active programs 39%
- 32% fewer attendees at children’s programs
- Circulation of all children’s materials increased 10%
- Circulation of print children’s materials increased 15%
More Stealth Ideas
Check-out Clubs
Bring in this card each time you check out books from **August to October 30** and we will stamp it. Earn a **bonus stamp** if you also attend **Family Storytime at 5:45 on Tuesday nights, Sept 14-Oct 14**

If you get all eight stamps you will receive a **free book** when you turn in your **Free-quent Reader** card at North Community Library!
Scavenger Hunts

Undercover Spy Club
You must solve the cryptogram below. Then bring the finished answer and the other trials from your quest to the desk.

**Cryptogram Z=M**

**X=A**

*The puzzle keys are found among the trials.

**Let's begin the Hunt:**
To find the needed letters your first stop is to visit the nearest person who was once a person.

Once your quest is complete, put your name on the back, and bring the finished answer and the other trials to the desk.

**Camp Half-Blood**
Gnome Hunt
DIY Stations

Photos: Holly Storck-Post Let the Wild Rumpus Start http://adventuresofachildrenslibrarian.com/2015/08/26/a-hero-wall/
DIY PROGRAMMING and BOOK DISPLAYS
How to Stretch Your Programming without Stretching Your Budget and Staff
# Keeping Track

**Add New Reader**  
**Back to Index**

<table>
<thead>
<tr>
<th>Reader Name</th>
<th>Birth Date</th>
<th>Parent Name</th>
<th>Parent Email</th>
<th>Bookbag</th>
<th>Start Date</th>
<th>100 Date</th>
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</thead>
<tbody>
<tr>
<td>Abraham, Mirabel</td>
<td>2011-04-14</td>
<td>Abraham, Amy</td>
<td><a href="mailto:amyh54@yahoo.com">amyh54@yahoo.com</a></td>
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<td>2012-05-2</td>
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<td>Adams, Dane</td>
<td>2009-11-25</td>
<td>Adams, Jodi (Joyce-aunt)</td>
<td><a href="mailto:ibjoycee@gmail.com">ibjoycee@gmail.com</a></td>
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<table>
<thead>
<tr>
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<th>First name</th>
<th>Birthdate</th>
<th>Parent Name</th>
<th>Email</th>
<th>Start Date</th>
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<tbody>
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<td>Joe Doe</td>
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<td></td>
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<tr>
<td>Smith</td>
<td>Phil</td>
<td>5/30/2009</td>
<td>Sue Smith</td>
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<td>x</td>
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<td>omega Acme</td>
<td><a href="mailto:ahr@mymail.gov">ahr@mymail.gov</a></td>
<td>7/7/2010</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

**Jonny Dipp**  
4/12/2011

Start: 4/12/13

- 100 ×
- 200 —
- 300 —
- 400 —
- 500 —
- 600 —
- 700 —
- 800 —
- 900 —
- 1000 —
Ideas and Goals
Goals and Ideas
Putting It Together
Marge Loch-Wouters
Loch-Works
lochwouters@gmail.com  608 790-0211

For links to programs described and more, please stop by Oct 1, 2015 *Tiny Tips for Library Fun* Blog Post:
http://tinytipsforlibraryfun.blogspot.com/2015/10/passive-program-palooza.html

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