Toward Tech Savvy Trustees ...

ARSL Conference
October 2016
Fargo, ND

Bonnie McKewon
State Library of Iowa
Wait, What? Tech Savvy Who?
“I’ve come up with a set of rules that describe our reactions to technology:

1) Anything that is in the world when you’re born is normal and ordinary and just a natural part of the way the world works

2) Anything that’s invented when you’re between 15-35 yrs old is new and exciting and revolutionary—and you can probably get a career in it

3) Anything invented after you’re 35 yrs old is against the natural order of things
Digital Literacy

“...the ability to use information and communication technologies to find, evaluate, create, and communicate information, requiring both cognitive and technical skills.”

--ALA Office of Information Technology Policy Digital Literacy Task Force
Should libraries offer programs to teach people, including kids and senior citizens, **how to use digital tools** such as computers, smartphones and apps?

- **80%** of those ages 16+ should definitely do.
- **16%** should maybe do.
- **4%** should definitely not do.
North Dakota
Library
Coordinating Council

http://www.library.nd.gov/publications/NDLCCstandards.pdf

Standards
For
Public Libraries

Adopted June 2013
Revised May 2014
Does Your State Have Library Board Education Standards?

#8 [Tier 1]
All members of the library board of trustees participate in continuing education each year—
Changed Tier Level
North Of Normal With Tech Savvy Trustees
Toward Tech Savvy Trustees 😊

- Green Your Board Meetings
- Include Demos @ Board Meetings
- Share News, Articles, and Websites @ Board Meetings
- Bring Presentations to Board Meetings

Use Tech to Inspire Tech And Lighten Up 😊
So...

What’s in your tech-savvy toolbox?
Green Your Board Meetings
2016 Library Board Minutes

All documents are in Microsoft Word format.

- January 19
- February 16
- March 15
- April 19
- May 17
- June 21
- July 19
http://www.minotlibrary.org/board-minutes/
Library Board of Trustees

Board Information
The Library Board of Trustees is comprised of nine citizens, each serving a six-year term, overseeing the operations of the City's public library.

The Board authorizes the selection and purchase of all books, magazines, periodicals and other materials for the library; establishes policy for library usage; and exclusively controls the expenditure of all funds allocated for library purposes by the City Council.

Meetings
The Library Board of Trustees meets the first Wednesday of each month at 4:00 pm at the Cedar Falls Public Library, 524 Main Street, Cedar Falls Iowa 50613.

Agendas
This section contains the agendas for the Library Board of Trustees of Cedar Falls. Please refer to the links below for the agendas contained in this section.

Minutes
This section contains the minutes for the Library Board of Trustees of Cedar Falls. Please refer to the links below for the minutes contained in this section.
North Liberty forges a paperless future with iPads

Admin

Apr 2, 2014 at 10:42 pm | Print View

The City of North Liberty recently discarded paper agenda packets for council and commissions in exchange for iPads. Staff estimates the savings in time, ink, paper and other resources to be over $10,000 per year. Plus, North Liberty is one of the first municipalities in Iowa to make such a transition.

Cheryle Caplinger, Director of Telecommunications, says, “When we decided to distribute the information digitally, we contacted many Iowa governments for guidance. Some noted they were investigating similar technology, but none had taken the plunge. So, it looks like we are the groundbreakers.” Caplinger continues, “We considered laptops, e-readers and iPads, while also taking into account usability, flexibility, mobility and, of course, cost. We knew the chosen system would not be used for archiving, but we required write-on capability. We also wanted to sync them with ease, keep software expenses low and access Internet, email and other applications without difficulty. iPads became the obvious choice.”

With the relocation of North Liberty Council Chambers, councilors were issued iPads to use before, during and after meetings, while commissioners only use them when they are in session. Paper is limited to agendas, scratch paper and an occasional easel presentation. City Administrator, Ryan Heiar says, “We are helping the community by saving natural resources. Plus, we are on the forefront of using an ever-popular technology. We are proud to be one of the first and we would gladly share our ideas with interested cities.”

Mayor Tom Salm adds, “The training was easy and, let me tell you, these things are slick. The innovation is fantastic and we are going greener all the time.”
BOARDS, COMMISSIONS AND COMMITTEES

Sioux City is a community rich in diversity which strives to achieve geographic, gender and racial balance on each board, commission and committee. In addition, effective January 1, 2012, Section 69.16A of the Iowa Code now requires gender balance on those City Boards and Commissions required or governed by state law unless the City has made a good faith effort for a period of three months to appoint a qualified person. This affects and includes the Civil Service Commission, Human Rights Commission, Library Board of Trustees, and Planning and Zoning Commission.

When appointed, new members are provided with the Standard Operating Procedure Policy for Boards, Commissions and Committees; the policy includes information on Standard Operating Procedures, Open Meetings Law and Public Records Law, and Disclosure of Interest information. Please click here to read the policy.

Current members are provided materials to read in preparation for each meeting. They must be willing to receive citizen input where appropriate and are often required to make important decisions regarding the City's current and future operations. Members are required to attend at least three-fourths of the monthly meetings in order to retain their appointment. This brochure specifies the other requirements necessary for each board, commission or committee.

Members are encouraged to help recruit others to apply for vacancies. Applications are available on the City's website and in the City Clerk's Office during business hours.
APPLICATION TO BE APPOINTED TO BOARD OR COMMISSION

Name: ____________________________

Mailing address: ________________________________

City: __________________ State: __________ Zip: __________

Work phone: ________ Home phone: ________ E-mail: ____________________

Today’s date: 10/14/2016

Which boards or commissions would you like to be considered for?

Briefly state why you would like to be on this panel:

How many hours per month could you volunteer as a panel member?

Please list any past experience you have with city government here or in other cities:
Don't let anyone tell you that libraries are no longer important. Our library is busier than ever. Things have changed, and continue to change, but public libraries are adapting to the new ways that people get information and entertainment. Here are just a few of the many new things that your library is doing:

- Gathering information in easier-to-use ways—try our Health and Wellness webpage, for example
- Becoming your go-to place for what to read next—go to our Readers' Page for ideas, tips and titles
- Providing new formats for reading and listening—check out books, audio books and even some videos, and get three free music downloads per week on Freegal through our Downloadable Resources page
- Communicating with our customers in new ways—subscribe to our Library or NextReads newsletters, check us out on Facebook, or follow us on Twitter
- Showing you our online resources and other online services via iPads in our libraries and at community events
- Providing digitization stations so that you can digitize photos, tapes and videos from your own collection
- Training more and more customers in how to use the technology available—from downloading e-books to creating web pages, the Computer Training Bridge covers it all

As you can see, it's an exciting time in libraries. We invite you to come by any of our locations and a librarian will help you take full advantage of all that we have. You can also explore many of our offerings from the comfort of your own home by going to our website. In addition, we're looking to the future by preparing for a new Central Library, coming soon, and a brand new Integrated Library System which will allow our customers to borrow materials from a larger number of systems in the State.

On behalf of the entire Board of Trustees, I invite you to “Find Yourself at the Library” today!
Provide Demos @ Board Meetings
Demonstrations Galore
Explora Public Libraries is an easy-to-use search interface that searches thirteen of the most widely used Ebsco databases. It also features browsable categories such as biography, current events, and more.

Gale Database is comprised of several products, covering a wide variety of subject areas in magazines and periodicals, virtual reference and many other research tools.

ND Driving Tests contains DMV practice tests for cars, motorcycles, and CDL license and online driving manuals.

Novelist is a great resource for finding information about fictional books, series, read-a-likes, discussion guides, reviews, and more.

Points of View Reference Center presents the pros and cons of current issues.

Pronunciator allows you to learn any language, in virtually any other language, plus, it has ESL for speakers of 50 non-English languages.

ProQuest consists of many U.S. and world newspaper articles.

Rocket Languages is a free online language learning program that features 14 language courses including American Sign Language, ESL for Spanish and Japanese.
Ready-made Videos and Visuals for Educators

83 Explainer Videos for Teaching
Use our library of amazingly effective videos to educate others quickly - in classrooms or on the web.

2,369 Cut-outs
Our huge library of Cut-outs means you don't have to create presentation visuals from scratch.
More Demos ...

- Your Own Library Website
- Your State Library Website
- Your State Association Website == North Dakota Library Association
- ALA / PLA

ARSL Website 😊
Share Library-Related Articles and Websites @ Board Meetings
“Americans fall along a spectrum of preparedness when it comes to using tech tools to pursue learning online, and many are not eager or ready to take the plunge…”

“Digital Readiness Gaps”
Pew Internet Research Sept2016
From Pew Internet Research
http://www.pewinternet.org/

- Book Reading == October 2016
- Digital Readiness Gaps == September 2016
- Libraries and Learning == April 2016
Arrange For In-House Board Education Programs
Your Own State Library and/or Regional System Staff
Use Tech To Inspire Tech
What I hear, I forget
What I see, I remember
What I do, I understand

Confucius
And Lighten Up 😊
Happy Halloween!!
Play Jeopardy... What Is??

- Streaming music service
- A collection of animated, talking picture books for kids
- Popular language-learning software... discover over 70 languages
- Digital magazines from the world’s largest news stand
Inspired By Hollywood Game Night: The LOGO Game
What Is Your “Tech-Savvy Trustee” Pledge To Take Your Board North of Normal
Thank You !!

Toward Tech Savvy Trustees

Bonnie McKewon
State Library of Iowa