



# BOOK, LINE, & SINKER







## MATERIAL DISPLAYS: IDEA RESOURCES & INSPIRATION

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







Association of Rural & Small Libraries Annual Conference

Elevate Libraries from ARSL to Zion  September 6-9, 2017  St. George, UT

## EASY, "TRIED & TRUE" IDEAS

-  Genres and sub-genres
-  Traditional holidays
-  Non-fiction subjects
-  Word or color theme
-  Summer reading tie-in
-  Library events & exhibits tie-in

## CHALLENGING & INSPIRING IDEAS

-  Local festivals and events
-  Collaborations
-  Author/celebrity birthdays
-  Odd holidays and celebrations
  -  *Chase's Calendar of Events* (published yearly by McGraw-Hill)
  -  [Holidayinsights.com](http://www.holidayinsights.com)
-  Read-alikes
-  "In the News"
-  Get Caught Reading
-  Interactive for incentives

For more handouts and other information seen in this presentation,

please visit: <http://bit.ly/booklineandsinker>

<http://www.pinterest.com/mylpl>

<http://bit.ly/mylplgoodreads>