



#ARSL2017

MARKETING LIBRARY PROGRAMS FOR INCREASED IMPACT

BINGO

CURATE

#HASHTAG

CONNECT

TREND

COMMENT

SNAP

MEME

FUNNEL

LIKE

RECIPROCITY

FILTER

MOBILE

RECYCLE

CONTENT

SCHEDULE

INSTAGRAM

TWEET

STREAM

MARKETING

ANALYTICS

FB EVENT

LIBRARY

SHARE

STRATEGY

BRAND

SAM HELMICK @GEOMETRICRABBIT

THURSDAY, SEPTEMBER 7, 2017